
STEPHEN O'CONNOR

EXPERIENCE

EMU DESIGN SENIOR GRAPHIC DESIGNER - OCT 2008 - CURRENT

Working at EMU design in a senior role has allowed me to hone my skills in not only design but within project management and direction. Through keen application of communication strategies and project management principals, client expectations were exceeded and desired outcomes fulfilled.

DESIGN	DIRECTION	CONTRIBUTION
Communication strategy	Development of Creative Brief	Task tracking concept
Wireframing and functional walkthrough	Quality control	Stationery overhaul
Information architecture	Ensure project momentum	Client pack concept
Functionality	Colleague Design	
Usability	Mentoring	
Print-ready files	Product features	

MARTIN COLLEGE FACILITATOR - JAN 2006 - OCT 2008

Teaching graphic design at a diploma level was a new challenge for me which greatly enhanced my group management and communication skills. Delivering hundreds of classes to hundreds of students over a two year period I developed a passion for motivating people to learn and accomplish their goals.

TEACHING	CONTRIBUTION	HIGHLIGHTS
Engaging delivery of training packages	Intranet overhaul	Outstanding student feedback
Group management and motivation	Marking spreadsheet templates	Excellent student success
Maintain an inclusive learning environment	Presentation master theme overhaul	Obtainment of Cert IV - Work place training and Assessment
Training package development	Proactive student opportunity seeking	

EXPERIENCE (CONTINUED)

SNAPSOFT PTY LTD LEAD DESIGNER - DEC 2005 - SEP 2006

RESPONSIBILITIES	DIRECTION	CONTRIBUTION
Development of website designs	Quality control	Terms and conditions
Development of website code (HTML & CSS)	Business strategy	Production methodology
Manipulating Content Management System templates	Process integrity	Clientzone client sign-off system
Print design		Client intro pack
		Stationery standard

INSANE TECHNOLOGIES GRAPHIC DESIGNER - OCT 2002 - SEP 2005

RESPONSIBILITIES	DIRECTION
Development of website designs	Quality control
Development of website code (HTML & CSS)	
Print design	
Development of internal business process	

DESIGN SKILLS

IDEATION	WEB	PRINT
Keen conceptual and brainstorming skills	Web-centric design and layout fundamentals	Print production methodology and process
Heuristic conscious process	User interface design and usability theory	Technical knowledge with regard to the printing process and print-ready of files
Advertising and business strategy	HTML development and web semantics	Branding best practice and development
Marketing and advertising principals	CSS application and best practice	
Persona creation and user maps		

MILESTONES

EDUCATION	CAREER	GOALS
Master of Digital Design - Majoring in Screen	Senior Designer	Senior Lecturer
Certificate IV Workplace Training and Assessment	Design Teacher	Doctorate - Visual Communication
Diploma of Multimedia	Mid weight Designer	Adobe CS Certification
	Junior Designer	

SOFTWARE PROFICINECY

ADOBE	SUPPORT	MICROSOFT
Photoshop	3D Studio Max	Word
Illustrator	Maya	Excel
Indesign	Audacity	PowerPoint
Fireworks		Outlook
Flash		
Dreamweaver		
Acrobat		